

Application Serial No. 10/071,938  
Response Dated November 15, 2006  
Response to Office Action mailed August 09, 2006

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## REMARKS

In view of the preceding amendments and the following comments, and pursuant to 37 C.F.R. § 1.111, Applicants respectfully request reconsideration of the Office Action mailed August 09, 2006.

### Summary

Following the Advisory Action Mailed in response to the Applicants' request for review of the final rejection, filed on January 30, 2006, the previous grounds for rejection were withdrawn, and in a non-final Office Action mailed on August 09, 2006, new grounds for the rejection of Claims 1, 4, 6 and 10-18 were provided. Applicants have amended independent Claims 1, 6, 11, and 15-17, and dependent Claims 14 and 18 to clarify the viewable segment aspect of Applicants' invention. Applicants have also cancelled Claim 13. Claim 13 was dependent on independent Claim 11. Claim 11 has been amended to include the limitations of Claim 13. Additionally, new Claims 19-24 have been added. Support for the amendments to Claims 1, 6, 11, and 14-18, and new Claims 19-24 can be found in the Application at least at page 9, lines 25-28, page 10, lines 17-19 and 29-31, page 11, lines 19-26, and page 12, lines 9-11. The Applicants respectfully request reconsideration of pending Claims 1, 4, 6, 10-12, and 14-24 and allowance of the present application in view of the following remarks.

### I. Rejections Under 35 U.S.C. § 103(a)

Claims 1, 4, 6 and 10-18 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Ollikainen (U.S. Patent Publication No. 2003/0074475 A1) in view of Ndili (U.S. Patent Publication No. 2002/0161928 A1). In view of the amendments to the claims and the reasons noted below, these rejections are respectfully traversed.

With respect to independent Claim 1, the Office Action indicates that "Ollikainen [does] not explicitly disclose [dividing] said mark-up language file into [viewable segments] being sized less than a display buffer of said wireless communication device." Office Action mailed August 09, 2006, pp. 2-3. However, to fill this gap, the Office Action contends that Ndili describes a "proxy server ... configured to divide said

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mark-up language file into ... viewable segments ... each being sized less than a display buffer of said wireless communication device." Office Action mailed August 09, 2006, p. 3.

Applicants traverse this rejection since Ndili, even in combination with Ollikainen, does not teach or suggest the limitations of Claim 1, wherein "said first viewable segment and said second viewable segment each being sized less than a display buffer and sized to fit within said viewable area of said display screen of said wireless communication device so that a whole of any one of said viewable segments and a navigation aid are viewable at the same time in said viewable area of said display screen."

Ndili is generally directed to a "device for delivering content to a mobile device from a network site [where the] system ... converts the network content into a wireless mark-up language and/or protocol for the mobile device." Ndili, p. 1, ¶ 0009, and p. 2, ¶ 0040. Ndili provides that "a memory allotment is specified for [a] mobile device [and] depends on the wireless protocol in use, and the desired page size ... Each segment is portioned to correspond approximately to the memory allotment." Ndili indicates that the memory allotment is multipurpose, and sized to contain network events as well as content for the mobile device. Ndili, p.5, ¶¶ 0070, and 0075-0077. Ndili further indicates that multiple memory bins, including a display bin, are used to retrieve content. Ndili, p. 7, ¶ 0103. "The contents of the display bin are ... signaled to the mobile device." Ndili, p. 7, ¶¶ 107-108. Although Ndili indicates that the "size of the segments allows each segment to be displayed in its entirety as one page on [a] mobile device" and that "each segment is paginated on [a] page break," Ndili does not teach or suggest that a segment is sized to fit within said viewable area of said display screen of said wireless communication device so that a whole of any one of said viewable segments and a navigation aid are viewable at the same time in said viewable area of said display screen as described in Claim 1. Ndili, p. 5, ¶¶ 0078-0080.

In contrast to the system and method described in neither Ndili nor Ollikainen, Claim 6 recites "dividing said mark-up language file into a plurality of viewable segments that are sized to fit within a display buffer and sized to fit within a viewable area of a

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display screen of said wireless communication device so that a whole of any one of said viewable segments and a navigation aid are viewable at the same time in said viewable area of said display screen." To the contrary, Ndili in combination with Ollikainen describe "a user interactive feature (icon) to show the availability of a next segment," without indicating whether a whole of any one of a plurality of viewable segments and a navigation aid are viewable at the same time in said viewable area of said display screen as described in Claim 6. Ndili, p. 6, ¶ 0084.

Independent Claim 11, in contrast to the system in Ndili or Ollikainen, recites "means for separating said response into a plurality of viewable segments, wherein each of said viewable segments are sized in accordance with a display buffer and sized to fit within a display of said wireless communication device so that an entirety of any one of said viewable segments is displayable at the same time in said display of said wireless communication device." Neither Ndili nor Ollikainen describes that each of said viewable segments are sized in accordance with a display buffer and sized to fit within a display of said wireless communication device so that an entirety of any one of said viewable segments is displayable at the same time in said display of said wireless communication device as described in Claim 11.

Claim 15 describes a "first viewable segment and said second viewable segment each being sized to fit within a display of said wireless communication device so that a whole of each of said first viewable segment or said second viewable segment is viewable at the same time in said display." Neither Ndili nor Ollikainen describe such limitations.

Independent Claim 16 is distinguished from both Ndili and Ollikainen, since Claim 16 recites "transmitting a first navigation aid and said first viewable segment to said wireless communication device, a whole of said first viewable segment being viewable in its entirety at the same time in said display screen." Independent Claim 16, further distinguished from Ndili, by reciting "in response to selection of said first navigation aid with said wireless communication device, transmitting a second navigation aid and said second viewable segment to said wireless communication device, a whole of said second viewable segment being viewable in its entirety at the same time in said display

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screen." Neither Ndili nor Ollikainen describe a first viewable segment and a first navigation aid, or a second viewable segment and a second navigation aid as described in Claim 16.

The method of Claim 17 describes determining whether a size of said mark-up language file is greater than a display buffer of said wireless communication device, and if said size of said mark-up language file is greater than said display buffer of said wireless communication device, dividing said mark-up language file into a plurality of viewable segments that are sized to fit within a viewable area of a display screen of said wireless communication device.

In order to establish a *prima facie* case of obviousness, "all the claim limitations must be taught or suggested by the prior art." See MPEP § 2143.03. Neither Ollikainen nor Ndili teach or suggest dividing said mark-up language file into a plurality of viewable segments that are sized to fit within said viewable area of said display screen of said wireless communication device as described in Claim 17.

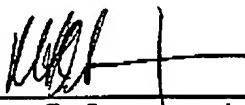
Hence, the combination of Ollikainen in view of Ndili does not describe each and every recited limitation and independent Claims 1, 6, 11, and 15-17 are allowable. Dependent Claims 4, 10, 12, 14, and 18-24 are also allowable for at least the same reasons. Accordingly, Applicants respectfully request that the claim rejections under 35 U.S.C. § 103(a) be withdrawn.

### Conclusion

In view of the above remarks, Applicants respectfully submit that this application is in condition for allowance and such action is earnestly requested. If for any reason the Application is not allowable, the examiner is requested to contact the Applicants' undersigned attorney at (312) 321-4200.

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Respectfully submitted,

  
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Robert D. Summers Jr.  
Registration No. 57,844  
Attorney for Applicant

BRINKS HOFER GILSON & LIONE  
CUSTOMER NO. 33391  
Telephone: (312) 321-4200  
Facsimile: (312) 321-4299